



U.S. ASTRONAUT HALL OF FAME® INDUCTION CEREMONY & GALA FEATURING SPACE RENDEZVOUS

MAY 4-6, 2023

KENNEDY SPACE CENTER VISITOR COMPLEX

INDUCTION CEREMONY AND GALA TO BE HELD ON MAY 6.



**ASTRONAUT
SCHOLARSHIP
FOUNDATION**
CREATED BY THE MERCURY 7 ASTRONAUTS

**Kennedy
Space
Center**
VISITOR COMPLEX



**Delaware
North.**



A place where the accomplishments of astronauts could be celebrated and showcased to the public – A vision from the Mercury 7 astronauts that led to the creation of the U.S. Astronaut Hall of Fame® in 1990, with the members of the Mercury 7 inducted as the inaugural class.

Since then, every year a new class of astronauts who have pushed the boundaries of space exploration take their place in the Hall and are at the U.S. Astronaut Hall of Fame® Induction Ceremony & Gala.

May 4th

Astronaut Cocktail Challenge

May 5th

50th anniversary of Skylab Anniversary
Astronaut Panel Discussions and Dinner

May 6th

Induction Ceremony and Gala



U.S. ASTRONAUT HALL OF FAME INDUCTION CEREMONY & GALA



SKYLAB 50TH ANNIVERSARY SPONSOR (ONE AVAILABLE, EVENT HELD ONLY IN 2023) | \$12,000

- Company listed as ONLY sponsor for the anniversary event
- Invitation to attend Friday Skylab Anniversary Panel & Dinner (10 guests)
- Invitation for Saturday's chairman's reception before the Induction Reception & Gala (2 guests)
- Induction Gala at Kennedy Space Center Visitor Complex (6 guests)
- Pre-Gala Reception with Astronauts, Astronaut Scholars, and Special Guests (6 guests)
- Autographed U.S. Astronaut Hall of Fame Induction Poster for each guest
- Full page sponsor advertisement in the Astronaut Hall of Fame event program
- Group photo with Skylab panel along with individual photos for each guest (digital version)
- Opportunity to share company video during Skylab event (1-min max)
- Verbally recognized at Skylab Anniversary Panel & Dinner
- Company name listed in the event program
- Company name listed on event signage, collateral, screen display, and event related materials
- Opportunity to be included in event promotion (newsletter, eblasts, social media, media outreach)*
- Opportunity to include company materials in Induction Gala guest thank you packages

HALL OF FAME SPONSOR | SECURED INDUCTION SPONSOR | \$10,000

Including all Digital Sponsorship benefits as well as the following:

- Induction Ceremony at Kennedy Space Center Visitor Complex (16 guests)
- Pre-Gala Reception with Astronauts, Astronaut Scholars, and Special Guests (16 guests)
- 2 Reserved VIP tables at the U.S. Astronaut Hall of Fame Induction Gala (16 guests)
- Company name displayed on reserved tables
- Induction After Party (16 guests)
- Autographed U.S. Astronaut Hall of Fame Induction Poster for each guest
- Complimentary wine bottles at each reserved table (2 bottles)
- Half page sponsor advertisement in the event program
- Opportunity to share company video during reception (1-min max)
- Opportunity to include company materials in Induction Gala guest thank you packages

GALA SPONSOR | \$5,000

Including all Digital Sponsorship benefits as well as the following:

- Induction Ceremony at Kennedy Space Center Visitor Complex (8 guests)
- Pre-Gala Reception with Astronauts, Astronaut Scholars, and Special Guests (8 guests)
- 1 Reserved VIP table at the U.S. Astronaut Hall of Fame Induction Gala (8 guests)
- Company name displayed on reserved table
- Induction After Party (8 guests)
- Autographed U.S. Astronaut Hall of Fame Induction Poster for each guest
- Complimentary wine bottles at reserved table (2 bottles)
- Opportunity to include company materials in Induction Gala guest thank you packages

ROCKET SPONSOR | \$2,500

Including all Digital Sponsorship benefits as well as the following:

- Induction Ceremony at Kennedy Space Center Visitor Complex (4 guests)
- Pre-Gala Reception with Astronauts, Astronaut Scholars, and Special Guests (4 guests)
- Induction Gala at Kennedy Space Center Visitor Complex (4 guests)
- Induction After Party (4 guests)
- Autographed U.S. Astronaut Hall of Fame Induction Poster for each guest
- Opportunity to include company materials in Induction Gala guest thank you packages

DIGITAL SPONSOR | \$500

- Company name listed in the event program
- Receive a digital copy of the event program
- Company name listed on event signage, collateral, screen display, and event related materials
- Inclusion in before & post event promotion (eblasts, social, media outreach)*

AFTER PARTY SPONSOR | \$5,000

- Company listed as only sponsor of the After Party
- Company logo displayed on any signage as well as digital screen display at the After Party
- Induction Ceremony at Kennedy Space Center Visitor Complex (4 guests)
- Pre-Gala Reception with Astronauts, Astronaut Scholars, and Special Guests (4 guests)
- Induction Gala at Kennedy Space Center Visitor Complex (4 guests)
- Induction After Party (4 guests)
- Autographed U.S. Astronaut Hall of Fame Induction Poster for each guest
- Verbally recognized at the U.S. Astronaut Hall of Fame Induction Gala
- Company name listed in the event program
- Company name listed on event signage, collateral, screen display, and event related materials
- Inclusion in before & post event promotion (eblasts, social, media outreach)*

*Denotes items with deliverable subject to time sensitivity