



**AUGUST 2023 · ORLANDO, FL**

## HONORING THE 2023 ASTRONAUT SCHOLAR CLASS & THE NEIL ARMSTRONG™ AWARD OF EXCELLENCE HONOREE

**“Our Astronaut Scholars are among the most innovative men and women in the fields of science and engineering. Dad believed very deeply in the value of a strong education coupled with hard work, so I have no doubt that he would be enthusiastic about the chance to recognize someone who not only shares those values but has gone on to achieve something amazing with the opportunity.”**

**- Rick Armstrong, son of Neil Armstrong, ASF Board of Directors**

The Innovators Week & Gala featuring the Neil Armstrong™ Award of Excellence is a conference hosted specifically for Astronaut Scholars to aid in building career networks and developing skills to become better professionals and leaders.

Throughout the four days, Scholars are provided with the opportunity to receive personal & professional development, present their current research to an audience, network with astronauts, industry leaders, and their peers, and be celebrated for their accomplishments and contributions within their STEM discipline. ASF presents the Neil Armstrong™ Award of Excellence to a former Astronaut Scholar, during the Innovators Gala, who exemplifies a level of personal character, professional achievement, and impact in his/her field that mirrors that of the legendary Apollo 11 astronaut.

This conference perfectly illustrates the power of ASF’s mission – to aid the United States in retaining its world leadership in science and technology by providing college scholarships for the very best and brightest students pursuing science, technology, engineering, or math degrees.



**SAIC**

“Innovators Week & Gala is special for SAIC, not only as a sponsor, but it also provides us the opportunity to connect with future leaders across the STEM disciplines. SAIC looks to our partnership with the Astronaut Scholarship Foundation not only to advance STEM in our communities, but to engage and hopefully hire the best and the brightest.”

**David Ray**

**Senior Vice President of the Space Business Unit for SAIC**



“By attending the Innovators Week and Gala, I was able to connect with so many intelligent and creative scholars, alumni, and other members of ASF. Additionally, I was able to discover new careers of interest, and the connections I made at the conference have already led me to find exciting opportunities. Overall, attending the event showed me how committed ASF is to its scholars’ success, and I greatly look forward to my continued involvement!”

**Kaylee Tseng**

**2022 Astronaut Scholar,  
University of Southern California**

## CHARACTER SPONSOR | SECURED

### ACHIEVEMENT SPONSOR | \$12,500

Including all Digital Sponsorship benefits as well as the following:

- 2 Reserved VIP tables at Innovators Gala (16 guests)
- Invitation to Pre-Gala Reception (16 guests)
- Company name displayed on reserved tables
- Verbally recognized at the event
- Inclusion in professional development session with Astronaut Scholars during Innovators Week
- Host a virtual professional development session, team building activity, or mentorship & networking session with Astronaut Scholars
- Half page sponsor advertisement in the event program \*
- Company logo displayed on opening slide during Astronaut Scholar Technical Conference
- Company Representative to kick-off Astronaut Scholar Technical Conference (one day)
- Opportunity to attend Astronaut Scholar Technical Conference
- One table at the Astronaut Scholar Professional Expo for internship/job recruitment opportunities & to share corporate collateral with attending Astronaut Scholars
- Receive digital copy of the Fall Astronaut Scholar Resume Booklet
- Opportunity to include company materials in scholars' welcome bag

### IMPACT SPONSOR | \$5,000

Including all Digital Sponsorship benefits as well as the following:

- 1 Reserved VIP table at Innovators Gala (8 guests)
- Invitation to Pre-Gala Reception (8 guests)
- Company name displayed on reserved tables
- Verbally recognized at the event
- Opportunity to attend Astronaut Scholar Technical Conference
- One table at the Astronaut Scholar Professional Expo for internship/job recruitment opportunities & to share corporate collateral with attending Astronaut Scholars
- Opportunity to include company materials in scholars' welcome bag

### INSPIRATION SPONSOR | \$2,500

Including all Digital Sponsorship benefits as well as the following:

- 4 tickets to attend Innovators Gala
- Invitation to Pre-Gala Reception (4 guests)
- Verbally recognized at the event
- Invitation to attend Astronaut Scholar Technical Conference
- Opportunity to include company materials in scholars' welcome bag

### DIGITAL SPONSOR | \$500

- Company name listed in event program
- Receive a digital copy of the event program
- Company logo displayed and linked on the Innovators Week event webpage
- Inclusion in before & post event promotion (eblasts, social, media outreach) \*
- Company logo placed on event signage, program, and event related materials \*